

# RoadWise Road Safety Newsletter



APRIL 2016

Issue 16

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**TOWARDS ZERO**



*getting there together*

## *Blessing of the Roads campaign wrap up*

This year, the community road safety network raised awareness of Easter road safety across the state, hosting *Blessing of the Roads* events or incorporating key campaign messages into community events.

Together, the network which included Local Governments, RoadWise Committees, Main Roads WA, WA Police, Emergency Services and other organisations, held more than 14 events reminding us to be responsible road users during the Easter long weekend.

The *Blessing of the Roads* campaign provided an opportunity to reflect on those who have died or been seriously injured in roads crashes and encouraged others to be more road safety aware. By working together, organisations and the community created an awareness for road users to exercise courtesy, care and common sense when travelling on the roads.

Thank you to all who participated in the *Blessing of the Roads* 2016 campaign for helping contribute to the reduction of death and serious injury on our roads.

A complete wrap-up of the campaign will be available on the RoadWise website in mid-May.



*Pictured above (clockwise from top left): Cities of Swan, Stirling and Joondalup event; Shire of Esperance; Shire of Cranbrook; City of Wanneroo; City of Kalgoorlie-Boulder; City of Rockingham; Shire of Plantagenet; Shire Bruce Rock; Shire of Victoria Plains (New Norcia); and Shire of Carnarvon.*

**For more details about local *Blessing of the Roads* events, visit the individual Local Government pages on the RoadWise website at <http://www.roadwise.asn.au/roadsafety/>.**

## Celebrating the RoadWise network

**To coincide with National Volunteers Week, the WALGA RoadWise Program is holding a morning tea to celebrate the contributions of the community road safety network, who make communities safer through local road safety initiatives.**

The *Community Contributions to Road Safety Report* will also be officially released at this event by WALGA President, Cr Lynne Craigie. The report, which was completed by WALGA in 2015, provides an estimate of the value of contributions made by the community road safety network in the delivery of local road safety activities.

Invitations for this event have been extended via email to RoadWise or road safety committee members (through committee chairpersons) in recognition of your valuable contribution to community road safety. Representatives from road safety partner agencies have also been invited to attend.

Event details are as follows:

**Date:** Wednesday, 11 May

**Time:** 10.30am, followed by morning tea

**Venue:** Function Suite, The Rise, 28 Eighth Avenue, Maylands.

Whilst we recognise both distance and logistics means many will be unable to attend this event in person, please know your contributions and those of the entire community road safety network are valued and acknowledged.

We will be creating a webpage dedicated to celebrating the RoadWise network as well as looking at a number of other ways to recognise and showcase the contributions of the community road safety network statewide. Stay tuned!

We look forward to celebrating the achievements of the community road safety network in Western Australia.

**For enquiries, please contact Kylie O'Driscoll, Road Safety Project Officer, on telephone 9213 2084 (Tuesdays and Thursdays) or email [kodriscoll@walga.asn.au](mailto:kodriscoll@walga.asn.au).**



## City of Rockingham road safety update

**The City of Rockingham RoadWise Committee has been working hard to promote road safety in the community.**

As well as hosting a *Blessing of the Roads* ceremony on Friday, 18 March, the Committee has been working with Warnbro Primary School to address road safety issues around the school.

The school recently incorporated a parking strategy by providing a designated *Kiss & Drive* area where parents and carers can drop off and pick up children in a safe and quick manner. The designated area has been designed to ease congestion and increase the use of available bays for those parking for a longer period of time.

*Kiss & Drive* areas are generally specially marked bays for the drop off and pick up of students and not for standing for periods more than two minutes.

**For more information, visit the [RoadWise](http://www.roadwise.asn.au/initiatives-resources.aspx) website at [www.roadwise.asn.au/initiatives-resources.aspx](http://www.roadwise.asn.au/initiatives-resources.aspx) to download a copy of the *Guidelines for Road Safety Around Schools*.**

## Checking road worthiness of caravans and trailers in Wanneroo

**The City of Wanneroo RoadWise Working Group ran a free caravan and trailer checking station on 12 March at the Ashby Operations Centre.**

The initiative aimed to raise awareness of the importance of road safety and give people towing caravans and trailers peace of mind before travelling during the busy holiday period.

Committee members Cr Dot Newton (chair), Bill Street and Norman Hewer supported the City's vehicle examiner who checked for issues such as worn brakes and wheel bearings, electrical problems, suspension issues and worn tyres that have the potential to contribute to crashes.

Cr Newton said a good morning was had, with 22 caravans and trailers being checked prior to embarking on holiday travels.



*Pictured above: Caravan owners line up to have their caravans checked by the City of Wanneroo's vehicle examiner.*

**Visit**

[http://www.roadwise.asn.au/roadsafety/metropolitan\\_north/city\\_of\\_wanneroo.aspx](http://www.roadwise.asn.au/roadsafety/metropolitan_north/city_of_wanneroo.aspx) to find out more about the road safety initiatives being implemented by the City of Wanneroo RoadWise Working Group.

## Remote Driver Reviver in the Kimberley

**The Broome Men's Shed is claiming (for now) to be the "owners" of the most remote Driver Reviver site in the world.**

The team of "Shedders" gave up their Good Friday to do their bit for road safety, by establishing a Driver Reviver operation about halfway between Broome and the Sandfire Roadhouse.

The Easter weekend is traditionally a time for many Broome locals to head south to popular locations like 80 Mile Beach and beyond. Pilbara locals tend to head to Broome, so Easter was an ideal opportunity for the "Shedders" to volunteer their time.





*Pictured above: Paul and Belinda McKenzie, of Broome, stop at the Driver Reviver station and get some tips from Broome Men's "Shedder" John; Mark, Nicole and Flynn, Davis from Port Hedland enjoying a break from the long drive.*

**The Men's Shed was successful in obtaining a Government of Western Australia Road Safety Community Grant for equipment and promotional resources, so the group will be a regular feature on the highway. Keep an eye out for the signs!**

## Slow down and enjoy the ride is encouraged

**The Town of Mosman Park is embracing the shared responsibility approach to raising awareness of road safety, with a particular focus on speed reduction at the recent Mosman Park Community Fair.**

At the fair on Sunday, 20 March, the Town promoted the *Slow Down Enjoy the Ride* message using the WALGA RoadWise Program *Towards Zero* road safety trailer.

As well as being encouraged to travel at an appropriate speed for the road conditions, attendees visiting the trailer were reminded to be courteous and share the roads with other road users.

Child car restraints information, including the various types of seats available for children at different age ranges, was also made available at the event.

To promote the importance of reduced speeds in built up areas 'Please Slow Down, Consider our Kids' bin stickers can be collected from the Town offices at Memorial Park, Mosman Park. These stickers are designed to be placed on the side of 'wheelie' refuse bins to act as a deterrent for speeding on local roads.



*Pictured above: Fair goers enjoy the festivities and learn more about reducing travel speeds at the Towards Zero display at the Mosman Park Community Fair; 'Please Slow Down, Consider our Kids' bin stickers are available from the Town offices.*

**For more information about the bin stickers, please contact the Town of Mosman Park, [admin@mosmanpark.wa.gov.au](mailto:admin@mosmanpark.wa.gov.au) or visit the [RoadWise](http://www.roadwise.asn.au) website at [www.roadwise.asn.au](http://www.roadwise.asn.au).**

## Feedback requested - updated child car restraint 'checklist'

**As part of the Type 1 Child Car Restraint Fitting service, Type 1 Fitters are required to complete 'Child Car Restraint Fitting Service Checklists'.**

The checklist currently being used by Fitters is in the process of being updated and we need willing Fitters to pilot the new checklist before it is finalised.

The feedback received will assist in creating a user friendly version of the document prior to printing.

The *Child Car Restraint Checklist Assessment* is a valuable tool when conducting a fitting.

The checklist is used to ensure;

- the appropriate child car restraint is used and correctly installed;

- the child car restraint complies with Australian Standards for child car restraints AS/NZS 1754, and
- the client is satisfied with the fitting service provided.



*Pictured above: Road Safety Advisor Karen White checking child car restraints.*

If you would like to participate or need more information, please email Tammie Deshon, Road Safety Project Officer at [tdeshon@walqa.asn.au](mailto:tdeshon@walqa.asn.au).

## Albany Easter Fatigue Road Stop

**The Albany Fatigue Road Stop is a joint venture between the Albany RoadWise Committee, Main Roads and WA Police which aims to share fatigue information with travellers over the Easter long weekend.**

This event has been running every Easter for more than ten years and is a great example of key stakeholders working together to share the road safety message with the community.

As part of the event, WA Police pull drivers over for a Random Breath Test (RBT) and RoadWise Committee and SES volunteers hand out a fatigue flyer, a bottle of water and an Easter egg.

This year during the four-hour fatigue road stop, 999 flyers with a personal story of loss from one of the committee members were distributed to drivers.

Fatigue is the silent killer on Western Australian roads and could be responsible for up to 30% of all road deaths. It is also thought to be responsible for a greater percentage of serious injury crashes, leaving many people with debilitating injuries for the rest of their lives. (Source: <https://rsc.wa.gov.au/Topics/Fatigue>)





*Pictured above: The 2016 Albany Fatigue Stop in action.*

Visit the Road Safety Commission website at <https://rsc.wa.gov.au/Topics/Fatigue> to find out more about fatigue, the silent killer.

## Cranbrook residents pledge to slow down

**The Cranbrook RoadWise Committee recently asked residents to sign a road safety pledge at the Cranbrook Show.**

The Cranbrook pledge read;

*Realising that my driving affects the liveability of other people's roads, just as other people's driving affects my road, I hereby promise to:*

- *Drive within the speed limit on all roads;*
- *Be courteous to pedestrians, cyclists and all other road users; and*
- *Display my **I slow down in Cranbrook** sticker on my vehicles to inform others of my commitment.*

Residents signed the road safety pledge in poster format. The pledge poster will now be on show in the Cranbrook post office for others to sign. Bumper stickers will also be available for all residents.

On average, around 60 people are killed on Western Australian roads each year because of speeding-related crashes, with a further 375 people suffering serious, life changing injuries.

Slowing down is the single most effective and immediate way to reduce these statistics.

If we all slowed down, our chances of crashing, being killed or seriously injured on the road, would dramatically decrease. (Source: <https://rsc.wa.gov.au/Topics/Speeding>)



*Pictured above: Residents sign the Safe Speed Promise and learn more about the importance of slowing down when driving.*

**If your Local Government or organisation is interested in promoting reduced travels speeds or organising a road safety pledge, contact your closest [Road Safety Advisor](#) or visit the Community Safe Speed Promise page of the RoadWise website at <http://www.roadwise.asn.au/community-safe-speed-promise.aspx>.**

## Carnarvon RoadWise Committee news

**The Carnarvon RoadWise Committee has been out and about, promoting priority road safety issues and implementing community road safety activities in the community.**

On Wednesday, 6 April, the Carnarvon Roadwise Committee organised a bus tour around the town to identify road safety issues and concerns, and propose actions to address these issues.

A number of issues were identified by the Committee including dangerous intersections, safety issues associated with school drop off/pick up zones, the use of illegal u-turns and issues identified with a local bus stop used for employment pick ups/drop offs.

Some of the proposed actions from the bus tour include collaborating with the Shire of Carnarvon, WA Police, Carnarvon Community College, Carnarvon Hospital and Centurion to address the issues identified.

Thank you to Vicki Della Bella from Carnarvon Bus Charters for donating the bus as well as driver, Annabel. The Committee is most appreciative.



*Pictured above: Members of Carnarvon RoadWise Committee on the road safety bus tour around the town.*

**The Carnarvon Roadwise Committee is committed to reducing local road safety issues by continuing to work closely with the community, Government agencies and local businesses. Follow the actions of the committee through their [Facebook page](#).**

## Cities team up to check vehicles and child car restraints

**The Cities of Stirling and Swan ran their bi-annual vehicle and child car restraint checking and fitting station on Saturday, 2 April in the Bunnings car park, Balcatta.**

This free event encourages the public to bring their vehicle along to be checked by a qualified mechanic for any safety concerns.

As many as 10 vehicles were checked with several issues highlighted such as loose battery terminals, no brake lights and low engine fluids.

Qualified Type 1 Child Car Restraint Fitters carried out 12 child car restraint checks/fittings to reduce the risk of injury in the event of a crash. Corrections to child car restraints included twisted tether straps, advising owners of broken clips and adjusting the shoulder heights of internal harnesses.



*Pictured above: Type 1 Child Car Restraint Fitter Shane Pope checks to ensure a child car restraint is fitted correctly; The City of Swan crash trailer on display at the event.*

**For queries, visit the child car restraint website ([www.childcarrestraints.com.au](http://www.childcarrestraints.com.au)) or call the information line on 1300 780 713 between 9.00am and 2.00pm weekdays.**

## Rotary WA driver education awareness in the Mid West region

**The Rotary Club of Geraldton, with the assistance of local road safety and community groups, recently held a driver education awareness event for approximately 130 high school students in Geraldton.**

Topics covered included safe vehicles, safe and responsible driving behaviour (including consequences), stopping distances, courtesy on the roads and safe protective wear on mopeds.

Speakers provided students with useful tips on safe driving behaviours and staying safe as passengers.

A practical highlight of the day involved student access to the cabin of a road train for a driver's view of the road, with a discussion on restricted visibility, stopping distances, the importance of courtesy on the roads, staying alert and driving within the speed limit.

Along with RoadWise, agencies involved in the Rotary Club's driver education day included Police, School Drug Education and Road Aware (SDERA), St John Ambulance, RAC, the Mid West Industry Road Safety Alliance, Patience Haulage, 360 Health & Community and Keen Bros.



*Pictured above: The Rotary Club of Geraldton's driver education awareness event in full swing.*

Visit the Road Safety Commission website at <https://rsc.wa.gov.au/Topics/Novice-Drivers> to access novice driver resources and information.

## Kalbarri RoadWise drug test demonstration

**The Kalbarri RoadWise Committee took some time out from their quarterly meeting to discuss the issue of drink and drug driving.**

Officer in Charge Shaun Peters spoke about the dangers of drug driving and demonstrated the drug testing process to the committee members, with Rita Hansen volunteering to trial the test.

The Kalbarri RoadWise Committee has worked on several successful road safety activities in the community, including speed reductions, conducting a road trauma prevention day, designing their own road safety postcard, distributing registration reminder stickers, and highlighting roads/intersections requiring road treatments to improve safety.



*Pictured above: Kalbarri RoadWise Committee member Rita Hansen receives a demonstration of the drug testing process from Officer in Charge Shaun Peters.*

**Keep up to date with the activities of the Kalbarri RoadWise Committee by visiting the Committee's webpage at [http://www.roadwise.asn.au/roadsafety/mid\\_west/shire\\_of\\_northampton.aspx](http://www.roadwise.asn.au/roadsafety/mid_west/shire_of_northampton.aspx).**

## Grand opening of Wongan-Ballidu & Districts Men's Shed Inc.

**The Wongan Men's Shed knows how to attract a crowd; more than 100 people attended the Shed's grand opening on Saturday, 19 March.**

Community members, Councillors, Men's Shed members from Toodyay, Bindoon and Moora, and prospective members all turned out to celebrate the grand opening.

Chairman, Graham Walton opened proceedings, thanking the sponsors, agencies and local groups who assisted with funds.

The opening received event funding through the Government of Western Australia Community Road Safety Grants Program, incorporating the "Don't Drive Tired" message - a pretty good fit for blokes working with machinery.



*Pictured above: Cliff Simpson, Robert Doust and Denys Cleveland of Wongan-Ballidu Men's Shed Inc at the grand opening.*

Visit the Road Safety Commission website at <https://rsc.wa.gov.au/Topics/Fatigue> to find out more about fatigue, the silent killer.

## \$71,000 in road safety grants awarded

**The State Government has allocated more than \$71,000 to community-based road safety initiatives, in the latest round of Road Safety Community Grants Program funding.**

The community grants are funded through the Road Trauma Trust Account which is made up from speed and red light camera fines.

Those to receive grants in the latest round are:

- Boulder Speedway Assoc. Inc. - \$1,300 for AMCA National State Title and JSRA Junior Australasian Challenge
- City of Stirling - \$1,000 for Mirrabooka NAIDOC Event
- Eastern Goldfields BMX Club - \$1,000 for 2016 EGBMX Kal Vegas Classic
- East Kimberley Cricket Association - \$13,170 for EKCA - Belt Up You're Worth Holding On To
- Esperance Soccer Association - \$1,300 for Esperance Inter-Regional Soccer Tournament
- Esperance Ultimate Frisbee Club - \$1,300 for Skylab Classic
- Kalgoorlie Volunteer Fire & Rescue Service - \$1,300 for Kalgoorlie-Boulder Community Fair
- Keep Australia Beautiful Council WA - \$23,144 for Unsecured Loads, Unsafe Roads
- Kids Fun Day Out Committee - \$1,000 for Esperance Kids Fun Day Out 2016
- Local Drug Action Groups Inc. (Esperance branch) - \$1,000 for EspY Beach Challenge
- Propel Youth Arts WA - \$500 for KickstART Festival 2016
- Shire of Chittering - \$1,000 for Taste of Chittering
- Shire of Leonora - \$1,000 for 2016 Leonora Golden Gift
- Toodyay Festivals Inc. - \$1,300 for Moondyne Festival 2016
- Transafe WA - \$20,000 for ATA Safety Truck Tour
- WA Women Motorcycle Riders Inc. - \$720 for International Female Ride Day
- Williams Gateway Expo - \$1,000



*Pictured above: The webpage for the Government of Western Australia's Road Safety Community Grants Program.*

For more information, including submission and criteria details, visit the [Road Safety Commission website](http://www.rsc.wa.gov.au/communitygrants) at <http://www.rsc.wa.gov.au/communitygrants>.

## City of Wanneroo revives more drivers

The City of Wanneroo RoadWise Working Group's Driver Reviver team helped more drivers manage fatigue over the Easter Weekend with their Driver Reviver operation on Easter Monday.



*Pictured above: The Wanneroo Driver Reviver operation in full swing on Easter Monday.*



Driver Reviver is an important community initiative that aims to reduce fatigue related crashes by encouraging travellers to take regular breaks in their journey by visiting an operating site.

Congratulations to all of the volunteers who came together to organise and operate Driver Reviver sites across the state over the Easter weekend. Your contribution to helping drivers avoid fatigue is very much appreciated.

Visit the RoadWise website ([www.roadwise.asn.au](http://www.roadwise.asn.au)) to find out more about the Driver Reviver Program.

## WesTrac promote fatigue risks to staff

The focus of a road safety campaign at WesTrac (Guildford) during April and May is the risks associated with driver fatigue.

Fatigue banners have been placed in the WesTrac warehouse, aimed at prompting discussion about driving tired and ways to combat fatigue.

During a lunchtime BBQ event, 75 members of staff were reminded of the importance of taking regular breaks whilst driving long distance to reduce the risk of driving tired.

The aim of WesTrac's bi-monthly road safety campaigns is to raise awareness of road safety issues and encourage a safe driving culture both inside and outside the work environment.



*Pictured above: The fatigue banner on display in the Westrac warehouse.*

For information about the danger signs of driving tired and ways to combat fatigue, visit the [Road Safety Commission](https://rsc.wa.gov.au/Topics/Fatigue) website at <https://rsc.wa.gov.au/Topics/Fatigue>

## Albany Share the Road Community Awareness and Education Campaign

The Albany Share the Road Community Awareness & Education Campaign has received \$37,956 support from the Western Australian Government's Road Safety Community Grants Program.

The project includes a number of initiatives that have been identified by the regional community during consultation for the development of Strategic Plans including the Cycle City Albany 2014-2019 Strategy (CCA Strategy) and endorsed by the community based Albany Cycle Safety Working Group.

The project aims to increase the safety of community members using active transport such as walking and cycling to commute (and for recreation) by encouraging a culture of “sharing the road/path”.

The project will increase the knowledge of the general community on the rights and responsibilities of cyclists and motorists and promote ways that all groups can assist in improving road safety.

The education program will include:

- Distribution of “Share the Road/Path” education packs to community members purchasing bikes or cars from local bike shops or car dealers.
- Communication of key “Share the Road/Path” messages via print, radio, and social media.
- Promotion of key “Share the Road/Path” messages via posters, bumper stickers and wallet cards distributed at key community events.



*Pictured above: Campaign bumper stickers will be used to promote the Share the Road/Path messages.*

Visit the City of Albany's website at [www.albany.wa.gov.au](http://www.albany.wa.gov.au) to find out more about the 'Share the Road' campaign.

## Road safety events, conferences and resources

Each month, the **RoadWise Road Safety Newsletter** will provide details of events, conferences or new resources (reports, statistics or data) which may be of direct interest to members of the community road safety network.

The information provided below is not intended to be an exhaustive list, rather a carefully selected list, most relevant to our road safety network.

### Road safety events:

Celebrating the RoadWise Network, Wednesday 11 May, 10.30am, The Rise, Eighth Avenue, Maylands. RSVP to Kylie O'Driscoll, [kodriscoll@walga.asn.au](mailto:kodriscoll@walga.asn.au).

Great Southern Road Safety Conference, 16 June 2016, 10 am – 3 pm,  
Cranbrook Sporting Club, Cranbrook.

23rd National Conference, Australian Health Promotion Association,  
"Connecting the Dots", 19 - 22 June 2016, Rendezvous Hotel, Scarborough,  
WA.

2016 International Conference on Traffic and Transport Psychology, "*UN  
Decade of Action For Road Safety: The Half-way Point*", 2-5 August 2016,  
Brisbane. Visit the [conference website](#) to find out more.

2016 Australasian Road Safety Conference (ARSC2016) to be held at the  
National Convention Centre, Canberra, Australia from Tuesday 6 – Thursday 8  
September 2016.

#### **Resources:**

[Road Deaths Australia—Monthly Bulletins](#) -This bulletin contains current  
counts and summaries of road crash deaths and fatal road crashes in  
Australia. It is produced monthly and published on BITRE's website on/  
around the 14th of each month.

**If you have a local road safety event or a link to a report/data you have  
found relevant to your local road safety efforts, please email the details  
to Road Safety Project Officer [Kylie O'Driscoll](#).**

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WALGA

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