

WORLD DAY OF REMEMBRANCE

FOR ROAD TRAFFIC VICTIMS

Theme: **From Global Remembrance to Global Action across the Decade**
Let's make 2011-2020 a Decade to remember!

- About 1.24 million road traffic deaths occur every year.
- Road crashes are the leading cause of death among young people ages 15-29.
- The World Day of Remembrance for Road Traffic Victims was started by RoadPeace in 1993.
- Since, it has been observed and promoted worldwide by several non-government agencies, including the European Federation of Road Traffic Victims and its associated organisations.
- For many years, the organisations affiliated with the European Federation of Road Traffic Victims promoted and observed this day as the European Day of Remembrance for Road Traffic Victims.
- Slowly the remembrance day was introduced to other continents and by 2004 many events around the globe marked what had become informally known as World Day of Remembrance for Road Traffic Victims.
- On 26 October 2005, the United Nations endorsed it as a global day to be observed every third Sunday in November each year.
- The **third Sunday in November** was chosen because it follows Remembrance Sunday, on which all those who have died in wars and conflicts are remembered in the United Kingdom and Commonwealth countries.
- The World Day of Remembrance for Road Traffic Victims offers an annual opportunity to increase public awareness of the burden of road traffic collisions on communities, and to emphasise the need to initiate and promote efforts to control this major public health and development problem, and to assist victims.
- This is a major advocacy day for road traffic injury prevention and WHO and the United Nations Road Safety Collaboration encourage governments and NGOs around the world to commemorate this day.

Sources:

www.worlddayofremembrance.org/

www.who.int/violence_injury_prevention_road_safety_status