

# Our Vision

**All road users** in the **Shire of Toodyay** have a **positive driving experience** and there are **zero fatalities**.

## Our Mission

We **advocate for safe roads** and **communicate about safe road use**.

We offer **community-based leadership** and **local knowledge** with a **strong awareness and understanding** of the **Toodyay community**.

*Our recent achievements: advocacy of 40km zone in Toodyay shopping precinct; road safety awareness promotion at Moondyne Festival, Toodyay Show and Toodyay Street Party; highlighting road risks with crash trailer.*

## What We Do



Advocate for safe roads that reflect modern road user needs.



Encourage respectful use of the road – acting lawfully and courteously.



Promote discussion in the Toodyay community about road use and safety.

## How We Work



We highlight strategic opportunities to improve road safety in the Shire of Toodyay – we engage with decision makers and influencers in writing and in person to advocate for action.



We raise awareness within the Toodyay community – in person, via media, using our crash awareness trailer and with signage.

## Our Committee's Action Focus



Identifying, and advocating for, road safety improvements



Promoting road use basics and respectful road behaviour.



Addressing the dangers of speeding, fatigue, concentration lapses and frustration.

