



# Great Southern CASE STUDY CRANBROOK ROADWISE COMMITTEE

## Community Overview

The committee covers the Shire of Cranbrook which includes the towns of Cranbrook, Tenterden and Frankland River. It has a population of 1,173 and is 325km south of Perth.

Cranbrook is mainly a traditional broad scale agriculture area but also has wineries, vineyards and national parkland. There is a CBH receival point in the town of Cranbrook which will significantly expand its grain intake over the next few years.

## Committee Overview

This Committee is an advisory committee which meets bi-monthly and has minutes and actions reported to Council. The Committee plans its activities for each year in January and follows this plan throughout the year.

## Road safety activities 2015-16

The Cranbrook RoadWise Committee undertakes a number of different activities each year:

- Driver Reviver site run twice a year. The site is shared with the Plantagenet RoadWise Committee, so is active for travellers four times a year. The two committees share many of the resources for this site.
- Display at the Cranbrook Show – the 2016 focus was on speeding behaviour. Residents were asked to sign a *Safe Speed Promise* poster and were given a bumper sticker which read 'I slow down in Cranbrook'. The large poster is now covered in signatures and will be laminated and put on display in the town.

*Pictured above: Pic 1, Jeff Alderton, Peter Northover, David Preston, Peter Denton at the 2016 Shire of Cranbrook Blessing of the Roads ceremony. Pic 2, Senior Constable Jeff Osborne talking to community members at the RoadWise Committee display at the 2016 Cranbrook Show.*

**Established in 2007**

**Community  
population 1,100**

**Nine major  
activities in  
2015-2016**

**Committee meets  
bi-monthly**

**12 RoadWise  
Committee  
Members**

## COMMITTEE REPS

St John Ambulance  
Community  
representatives  
Local Government  
Elected Members  
Local Government  
officers  
WA Police  
WA Country Health  
Service  
WALGA RoadWise

- An annual *Blessing of the Roads* ceremony. This is run by the Committee but is attended by the wider community. This year approximately 50 people attended.
- *Road Ribbon for Road Safety*® campaign at Christmas. This includes articles in the newsletter, displays at the Shire and post office and distribution of road ribbons to all Shire staff.
- Hosting the Great Southern Road Safety Conference – this has happened for the past two years. The Committee has hosted and presented at the conference as well as assisted with the organisation of the event.
- A road safety display at the Campervan and Motorhome Club of Australia Rally which came through Cranbrook.
- A road safety distraction activity as part of the Cranbrook Amazing Race. The resources were provided by RoadWise and the activity was run by Shire staff.
- Review of heavy haulage routes and speed limits around the town site. The Committee raises issues and works with Main Roads WA to alter these as required.
- Regular promotion of different road safety messages through the Shire of Cranbrook Facebook page.

In addition to the activities listed above, the Committee meets on a bi-monthly basis and discusses other road safety concerns.

As well as planning for various activities, these meetings facilitate information sharing between the Local Government, WA Police, St John Ambulance, local businesses and community members.

When there are issues which require Main Roads WA involvement, the Committee writes to the regional office and generally has a very good response. For example Main Roads WA has provided road safety audits on main roads in the Shire involving RoadWise Committee members.